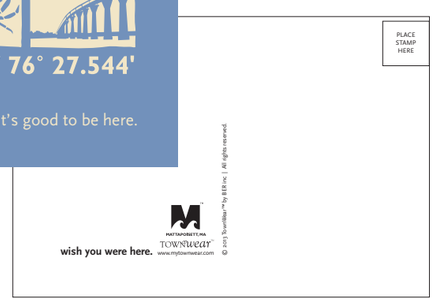
ACCESSORIES & POSTCARDS

A

B

CUSTOM ARTWORK IN EARTH

C



A CUSTOM DECAL (STYLE #DCL01)

Measures 5.06"W x 3.5"H oval
Available in Town, Regional & Elite Lines
Minimum order 50*

B TOTE (STYLE #TWZ200-01)

12 oz./yd² (US), 20 oz/L yd (CA), 100% heavy cotton canvas
Large main compartment with zipper closure
Front zipper pocket

Measurements - 18" W x 14" H x 4 1/2" D

12 pc min - * Minimums subject to change.

NATURAL NAVY RED BLACK

C CUSTOM POSTCARDS

Your postcards will be custom designed to spotlight points of interest in your town and will feature coordinates to your store. Simply select a color and quantity.

CUSTOM POSTCARDS (6"W X 4"H)
STYLE #PC100 | QTY 100 (per color)
STYLE #PC200 | QTY 200 (per color)
STYLE #PC500 | QTY 500 (per color)

AWARD-WINNING

TOWNwear® APPAREL CATALOG

TOWNwear®

it's good to be here.

THE BRAND

TownWear celebrates what makes towns special. Affordable and comfortable, our unique, quality apparel appeals to a broad audience of locals, visitors, natives and people who are proud of working in the town where your store is located.

THE BENEFITS

As an authorized TownWear retail outlet, your store location and phone number will be **listed on www.mytownwear.com**.

Your TownWear line will be **custom designed** to spotlight points of interest in your town, and will **feature your store's coordinates**—a stylish way of driving traffic to your business.

We also **donate a portion of our sales to a local charity of your choice.** And we help you advertise your TownWear apparel line through our **Cooperative Marketing program**.

CO-OP MARKETING SUPPORT

- **online store listing**
- **custom town logo**
- **press release template**
- **social media promotion**
- **custom point-of-sale signs**
- **custom photography**

Check Us Out Online

Use our Facebook page to promote your store

www.mytownwear.com

NO CHARGE FOR ARTWORK DESIGN

In order to become an exclusive authorized retail outlet for TownWear, an initial minimum order of **144** pieces is required. Re-orders require a minimum of **36** pieces.

There is a 36-piece minimum order on:

- ADULT / LADIES SHORT SLEEVE ORDERS (combined)
- ADULT / LADIES LONG SLEEVE ORDERS (combined)
- YOUTH / CHILDREN'S SHORT SLEEVE ORDERS (combined)
- YOUTH / CHILDREN'S LONG SLEEVE ORDERS (combined)
- ADULT HAT ORDERS

There is a minimum 36 piece order for apparel with navy ink

TO ORDER

You may place your order online or fax it. Order forms are available for download in the Retailer Login section at **www.mytownwear.com**.

PH 508.758.2345 **FX** 508.758.6166
EM sales@mytownwear.com

All of our products are custom made to order.
Please allow a minimum of six weeks for delivery.

*Available colors are subject to change.
*Current products are subject to availability due to demand.

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SPECIAL LINES

REGIONAL LINE

THE BENEFITS

TownWear regional lines are custom designed to spotlight points of interest in your region, making them the perfect complement to our signature town lines.

FRONT + BACK + SLEEVE

THE MINIMUMS*

In order to become an authorized retail outlet for a regional TownWear line, an initial minimum order of **72 pieces** is required.

There is a 36-piece minimum order on:

- ADULT / LADIES SHORT SLEEVE ORDERS (combined)
- ADULT / LADIES LONG SLEEVE ORDERS (combined)
- YOUTH / CHILDREN'S SHORT SLEEVE ORDERS (combined)
- YOUTH / CHILDREN'S LONG SLEEVE ORDERS (combined)
- ADULT HAT ORDERS

There is a minimum 36 piece order for apparel with navy ink

FRONT + BACK

ELITE LINE

THE BENEFITS

TownWear Elite lines are custom designed to celebrate a company, making them the perfect complement to our Premium town and Regional lines.

Sleeve: Custom message or coordinates.

Front: TownWear style logo, or your own company logo.

Back: Company name at top right. Custom message or coordinates at bottom.

FRONT + BACK + SLEEVE

THE MINIMUMS*

In order to carry an elite TownWear line, an initial minimum order of **72** pieces is required.

There is a 36-piece minimum order on:

- ADULT / LADIES SHORT SLEEVE ORDERS (combined)
- ADULT / LADIES LONG SLEEVE ORDERS (combined)
- YOUTH / CHILDREN'S SHORT SLEEVE ORDERS (combined)
- YOUTH / CHILDREN'S LONG SLEEVE ORDERS (combined)
- ADULT HAT ORDERS
- CHILDREN'S HAT ORDERS
- PET LINE

There is a minimum 36 piece order for apparel with navy ink

FRONT + BACK

Back: Custom message or coordinates.

Front: TownWear style logo, or your own company logo.

HAND KNITTED POM POM BEANIE

This 100% cotton, pigment-dyed*, low-profile, six-panel hat includes a leather strap, an antique brass buckle and tuck-in grommet, a self-fabric sweatband, and sewn eyelets. The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.

one size fits all
STYLE #POM23

COOL-CROWN™ BASEBALL HAT

This 100% cotton, pigment-dyed*, low-profile, six-panel hat includes a leather strap, an antique brass buckle and tuck-in grommet, a self-fabric sweatband, and sewn eyelets. The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.

AVAILABLE HAT COLORS

NAUTICAL RED

OLIVE

WILD PLUM

CORAL

PERIWINKLE

PALE PINK
(NAVY THREAD)

POPPY

CARIBBEAN BLUE

TERRA COTTA

NAVY

STONE

SEAFOAM

FRONT + BACK

ADULT BASEBALL HAT
STYLE #LP101 | one size fits all

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ADULT SHORT SLEEVE TEE

This 100% ringspun cotton, pigment-dyed* tee is preshrunk and has double-needle stitching for lasting wear.

FRONT + BACK

A **ADULT SHORT SLEEVE TEE**
STYLE #CCA1717 | Adult Sizes S–3XL

CRIMSON | WATERMELON | BRIGHT SALMON | MUSTARD | PEPPER
LAGOON BLUE | SEAFOAM | BLUE SPRUCE | ICE BLUE | HEMP
DENIM | FLO BLUE | VIOLET | GREY | WHITE

AVAILABLE COLORS

CRIMSON | LAGOON BLUE | DENIM
WATERMELON | SEAFOAM | FLO BLUE
BRIGHT SALMON | BLUE SPRUCE | VIOLET
MUSTARD | ICE BLUE | GREY
PEPPER | HEMP | WHITE - NAVY INK

* The pigment dyeing process infuses each garment with unique character. Please allow for slight color variations.

INFANT SHORT SLEEVE ONE-PIECE

This super soft 100% combed ringspun cotton one-piece is preshrunk, ribbed binding on leg opening, and a 3-snap bottom opening for easy on/off.

FRONT + BACK

A **INFANT MELANGE SHORT SLEEVE ONE-PIECE**
STYLE #LTC4491 | Infant Sizes NB, 6M, 12M, 18M

MAUVE | MILITARY | NAVY | PURPLE | SMOKE | RED

B **INFANT SHORT SLEEVE ONE-PIECE**
STYLE #LTC4424 | Infant Sizes NB, 6M, 12M, 18M

RED | NAVY | SALTWATER | SUNSET | MAUVE | HOTPINK
GRAPHITE | VNT. SURF | INDIGO | MILITARY | LAVENDER | ROUGE

CHILDREN'S HOODED SWEATSHIRTS

This 60/40 cotton/polyester fleece has a jersey-lined hood, pouch pockets, and ribbed cuffs/waistband.

FRONT + BACK

FRONT + BACK

E **INFANT HOODED ZIP SWEATSHIRT**
STYLE #LTC3446 | Infant Sizes 6M, 12M, 18M

PINK | NAVY | RED | SMOKE

F **TODDLER HOODED SWEATSHIRT**
STYLE #LTC3326 | Toddler Sizes 2T, 4T, 5T/6T

VINT. HOT PINK | MILITARY | NAVY | PURPLE | VINTAGE SMOKE | RED

INFANT/TODDLER SHORT SLEEVE TEE

This super soft 100% combed ringspun cotton tee is preshrunk, with top-stitched rib collar and cuffs.

FRONT + BACK

C **TODDLER MELANGE SHORT SLEEVE TEE**
STYLE #LTC3391 Toddler Sizes 2T, 3T, 4T, 5T/6T

MAUVE | MILITARY | NAVY | PURPLE | SMOKE | RED

D **TODDLER SHORT SLEEVE TEE**
STYLE #LTC3321 | Toddler Sizes 2T, 3T, 4T, 5T/6T

RED | NAVY | SALTWATER | SUNSET | MAUVE | HOTPINK
GRAPHITE | VNT. SURF | INDIGO | MILITARY | LAVENDER | ROUGE

TODDLER FRENCH TERRY LONG SLEEVE TEE

This super soft poly/cotton blend is flat-lock stiched

FRONT ONLY

FRONT + BACK

G **TODDLER MELANGE FRENCH TERRY LONG SLEEVE**
STYLE #LTC3379 | Toddler Sizes 2T, 3T, 4T, 5T/6T

MAUVE | MILITARY | NAVY | PURPLE | SMOKE | RED

H **TODDLER LONG SLEEVE FINE JERSEY TEE**
STYLE #LTC3302 | Toddler Sizes 2T, 3T, 4T, 5T/6T

RED | NAVY | SALTWATER | ROUGE | CHARCOAL | HOTPINK

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ADULT LONG SLEEVE TEE

This 100% ringspun cotton, pigment-dyed* tee is preshrunk and has double-needle stitching for lasting wear.

FRONT + BACK + SLEEVE

B **ADULT LONG SLEEVE TEE**
STYLE #CCA6014 | Adult Sizes S–4XL

CRIMSON · WATERMELON · BRIGHT SALMON · MUSTARD · PEPPER
LAGOON BLUE · SEAFOAM · BLUE SPRUCE · ICE BLUE · HEMP
DENIM · FLO BLUE · VIOLET · GREY · WHITE

ADULT HOODED SWEATSHIRT

This 80% ringspun cotton, 20% polyester, pigment-dyed* sweatshirt is preshrunk, has a jersey-lined hood, front pocket pouch, and double-needle stitching for lasting wear.

FRONT + BACK + SLEEVE

D **ADULT HOODED SWEATSHIRT**
STYLE #INDA45 | Adult Sizes S–4XL

MAROON · ALPINE GREEN · SLATE BLUE · BLACK
MINT · PINK · PLUM · AMBER
SAGE · DUSTY PINK · CLAY · WHITE NAVY INK

ADULT CREW NECK SWEATSHIRT

This 80% ringspun cotton, 20% polyester, pigment-dyed* sweatshirt is preshrunk and has double-needle stitching for lasting wear.

FRONT + BACK + SLEEVE

C **ADULT CREW NECK SWEATSHIRT**
STYLE #INDA35 | Adult Sizes S–3XL

MAROON · ALPINE GREEN · SLATE BLUE · BLACK
MINT · PINK · PLUM · AMBER
SAGE · DUSTY PINK · CLAY · WHITE NAVY INK

ADULT 1/4 ZIP SWEATSHIRT

This 80% ringspun cotton and 20% poly, pigment-dyed* tee is preshrunk and has double-needle stitching for lasting wear
Our embroidered **left chest logo and back yoke coordinates** give a sophisticated look to our loved TownWear design

E **EMBROIDERED QUARTER ZIP SWEATSHIRT**
STYLE #CCA1580 | Adult Sizes S–3XL

FLO BLUE · CRIMSON · PEPPER · GREY · BLUE JEAN

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YOUTH SIZE CHART

XS	2/4
S	6/8
M	10/12
L	14/16
XL	18/20

* The pigment dyeing process infuses each garment with unique character. Please allow for slight color variations.

YOUTH LINE

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YOUTH SHORT SLEEVE TEE

This 100% ringspun cotton, pigment-dyed* tee is preshrunk and has double-needle stitching for lasting wear.

FRONT + BACK

A **YOUTH SHORT SLEEVE TEE**
STYLE #CCY9018 | Youth Sizes XS–XL

CRIMSON | WATERMELON | NEON RED ORANGE | CRUNCHBERRY | PEPPER
LAGOON BLUE | SEAFOAM | ISLAND GREEN | BLUE JEAN | NEON PINK
DENIM | FLO BLUE | VIOLET | GREY | WHITE

YOUTH HOODED SWEATSHIRT

This 80% ringspun cotton, 20% polyester, pigment-dyed* sweatshirt is preshrunk, with a front pouch pocket and double-needle stitching for lasting wear.

FRONT + BACK + SLEEVE

B **YOUTH HOODED SWEATSHIRT**
STYLE #INDY15 | Youth Sizes XS–XL

MAROON | ALPINE GREEN | SLATE BLUE | BLACK
MINT | PINK | NAVY INK

YOUTH LONG SLEEVE TEE

This 60/40% ringspun cotton/poly long sleeve tee is has ribbed collar and cuffs with double needle bottom hem for lasting wear.

FRONT + BACK + SLEEVE

C **YOUTH LONG SLEEVE TEE**
STYLE #LTY6201 | Youth Sizes XS–XL

RED | NAVY | SALTWATER | ROUGE | CHARCOAL
HOT PINK | WHITE

LADIES WAVE WASH ZIP HOODIE

This 52/48% ringspun cotton/poly zip hood features an open bottom hem and has a beautiful color pallette, modern silhouette, and a soft hand feel for extra comfort.

FRONT + BACK + SLEEVE

A **LADIES WAVE WASH ZIP HOODIE**
STYLE #INDL25Z | Ladies Sizes XS–2XL

SHADOW | DUSTY ROSE | SAGE | MISTY BLUE
BLACK | BLUSH NAVY INK | BONE NAVY INK

COZY FLEECE BEACH BLANKET

Created for comfort using our exclusive Special Blend fabric, this 62" x 78" blanket offers all the benefits of our Special Blend sweatshirts. Whether you are watching your favorite show on the couch, tailgating at the game, or watching the sunset on the beach, this ultra soft blanket provides the ultimate way to stay warm and cozy.

BOTTOM RIGHT CORNER

C **COZY BEACH BLANKET**
STYLE #INDLBLNKT | ONE SIZE

RED PLAID | PACIFIC | MIDNIGHT | BLACK
SEA GREEN | PMGRNT | NICKEL | CARBON

LADIES SHORT SLEEVE V-NECK TEE

This 100% ringspun cotton is pre-shrunk and has a relaxed fit with side seamed for a comfortable fit.

FRONT + BACK

B **LADIES V-NECK SHORT SLEEVE TEE**
STYLE #BCL6405 | Ladies Sizes S–2XL

BERRY | TURQUOISE | TEAM PURPLE | NAVY
BLACK | MILITARY | MAUVE | NAVY INK

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